The Connection to the Field is where you briefly survey 1) who has worked on this topic in the past and 2) what

those previous studies have concluded. You build your professional ethos here by proving that you're knowledgeable

about the major players in this field - so much so that you can briefly describe how those studies have affected the

development of the conversation. The ultimate intent of this section is to prove your “familiarity with the current

scholarship supporting the inquiry.”

Your reader is looking for a few major studies, but you don’t need much detail yet. You'll write a line or two of context

for each source, and document your sources in APA format download.

If you have only read the abstracts of your sources so far - that’s fine! You won’t be expected to go into detail about

your sources until you write your Literature Review paper.

In this activity, we'll get a taste of what this section should look like through an article called "The IKEA Effect: When

Labor Leads to Love, (Links to an external site.)" which was written by a group of Harvard Business School students

and eventually published in the Journal for Consumer Psychology.

ikea

You will have to make your own copy of the document below in order to submit. Here's how you do that:

Follow this link (Links to an external site.) to access the "Labor & Love" activity.

Go to "File," and select "Make a Copy."

Fill in your answers on the copied activity.

NOTE: my major is chemical engineering