Assignment (See attachment for details)

Write a 3-page paper (APA 7th format, no abstract required) with the following key points:

1. Analyze why the ROI component indicates a company's financial health.

2. Be sure to evaluate what an ROI is, the importance of an ROI and key interrelationships with ratios.

3. Identify ways that you might apply ROI analysis in your current or a prior organization.

When considering these questions, take some time to think through how you will structure your paper. Be sure to

support your work by referencing the textbook – part 5 & 6 and supporting it with two additional references..

References should include:

1. Text Book – Part 5 & 6

o Berman, K. & Knight, J. (2008). Financial intelligence for HR professionals. Boston, MA: Harvard Business Press.

2. Supplement text book with two additional relevant peer reviewed research articles published in the last 5 YEARS

(between 2016-2022)

3. All statements of fact should include a citation from one of the above references

Do NOT include first-person perspectives in this paper. Proofread and consult the rubric (below) prior to submission