Create a 10–15-slide PowerPoint presentation demonstrating a thorough understanding of the firm you have been evaluating through the class.

Be sure to include speaker notes at the bottom of each slide that provide more details

than the bullet point format of the slides.............................................................................

You should have a brief history of your firm, a current market status of the economy overall, and then a breakdown of

your firm similar to the paper you have submitted. In addition to submitting the presentation for a grade, please also

post it as your initial discussion board post this week............................................................................

Each firm analyzed by the class will have unique problems and strengths. Be sure to address those in your

presentation. At the end of the presentation, please provide a final letter grade A, B, C, D, or F for your firm based on

your research. It will be based on the products, customer satisfaction, financial strength, and any other criteria you

find relevant.