General Guideline

For this research paper, write a specific issue about the Trademark Protection in relation to Luxury Goods Market in CHINA - refer to the attachment(s) of class reading and PowerPoint slides.

There are also question we have discussed in class (specific issues), please kindly briefly discuss those ones with

own view, use those issues as an introductory for the paper (you may refer to ppt slide 33-42 (for those issues

professor had addressed in class).

Please then write about any specific issue that was not discussed in class in relation to Trademark Protection and

the Luxury Goods Market (in China).

Kindly provide your research idea once you have settled, I would like to have a look before you proceed with the

issued you located.

Additional

1) Include both Footnote and Bibliography (does not count toward the total wording)

2) kindly referencing