Instructions: (This is a 3 part project, if you need anything else or if there is an upcharge, just please let me know.

I don't know how else to place this order and still keep it in one order)

Assume you are the packaging engineer for a large consumer products company.

In this company, the Packaging Design Briefs are initiated by the marketing group and forwarded to the Package Engineering group.

You currently are working on three packaging design briefs. Copies of these design briefs are attached. Note that the marketing department has completed some information on each brief and the Package Engineering department will complete the remaining information.

1. Choose ONE brief and complete the information on the brief. (I will attach the one brief for you to use) Using what

you have learned in the class, complete the information needed on the design brief. Please include justification of

your responses when requested. You are making judgment calls based on the information that you have been given

and also based on what we have learned in the class.

2. Complete a Power Point Presentation. The Power Point presentation should reflect the outcome of completing the

design brief as well as other aspects you deem necessary in presenting, you need to have at least 10 slides, to

include an introduction slide and a reference. ( I am adding power point slides to this order to ensure you are getting

paid for that)

3. Complete a video for your presentation using Kaltura (additional instructions are attached and provided in the

Announcements). (I am attaching the kaltura instructional pages to help) I don't see a way to add a video on to the

order, but I can add $50 tip at the end of the project for that. Again, I don't know how else to order a 3 part

assignment and have all the material coincide.

Once completed, upload the brief, presentation, and video for grading. Your responses will be graded based on your

demonstration of the concepts studied in the class. Again, select only ONE brief to complete the final project.