What is the overall message of Finley’s speech? Was he effective in conveying his message? The majority of Ted

Talk speakers, and those in the audience, are highly acclaimed scientists or business executives. Do you believe

Finley considered this and tailored his talk to the audience? Was his language, and the way he presented himself

appropriate for this speech? What about the visual aids that he used, were they effective? Why or why not?

Please do not simply write answers to the questions in bullet point style. The questions are merely food for thought,

to get you thinking about the material in the textbook. Your post should be in short essay form.

Directions

In a minimum three-page paper, offer a critical analysis of the speech. In the essay, you should:

Discuss the techniques used by the speaker to establish their credibility.

Discuss the delivery of the speech: how the speaker presented themselves, eye contact, pitch, volume, rate of

speaking, dress, whether there were disfluencies, whether the speaker was confident, etc.

Discuss the language choices made by the speaker. Did the speaker use metaphors, similes, alliteration, anaphora,

personification, etc.? Did the speaker use inclusive language? Did see speaker use jargon? What impact did those

choices have on the effectiveness of the speech?

Discuss the quality of the arguments made in the speech. Did the speaker support the claims made with evidence?

Was the evidence quality evidence and related to the claims being made? Were the arguments relevant to the

audience? Did the speaker fully consider the consequences of their arguments? How did the speaker use ethos,

pathos, and logos as tools of persuasion?

Was the speaker ethical? Did the speaker achieve their speech goal? Was the speech effective? Why?

Specifications

The essay should be organized, proofread, and offer examples as support of claims mad