You are the CEO of a public company, called ABC aviation company. You just found out your Procurement VP has

been buying engine parts that are not approved nor do they meet the level of quality required for engine reliability

and safety. You have fired the Procurement VP and now you have to communicate this to your employees, airline

customers, shareholders, and the FAA. In addition, you will need to communicate the substantial financial loss that

the company will experience due to the expense of refurbishing the affected engines sold and for loss of market

share due to a negative customer perception. This will impact employee retirement plans and their sticker price.

Using the principles of communication, share how you would approach and communicate to each stakeholder

(employee, shareholder, and customers). The paper should be grounded in research and should outline specific

techniques where you can implement communication strategies related to ethics and organizational culture. Be sure

to use a minimum of 5 sources in your paper and mix theoretical with practical application in your paper.

Introduction

Organizational Ethics and Communication

Application and Reflection

Organizational Culture and Communicating Change

Application and Reflection

Conclusion